

OCBC REWARDS CUSTOMERS WITH MORE THAN RM50,000 IN PRIZES FOR SHOPPING AT GIANT STORES NATIONWIDE

Five top OCBC Cards spenders at Giant to be flown to Seoul while 20 others will enjoy a luxury hotel stay in Penang

Kuala Lumpur, 22 October 2018 – Twenty-five OCBC Bank (Malaysia) Berhad (OCBC Bank) card members who recently patronised the popular Giant Hypermarket chain nationwide are going places, to the tune of RM52,500 in prizes.



Ms Kribalini Krishnan, General Manager Marketing, GCH Retail (Malaysia) Sdn Bhd (2nd from left) and OCBC Bank (Malaysia) Berhad Head of Consumer Lifestyle Finance, Mr Ryan Kong (4th from right) with several winners of the OCBC Cards Spend and Win Travel Experience

Five of them won a 5-day, 4-night trip for two to Seoul, South Korea, worth RM7,500 each, while the other twenty each received a two-night stay at the 5-star DoubleTree Resort By Hilton Penang worth RM750.

The prizes were given out in conjunction with the recently-concluded OCBC Cards *Spend and Win Travel Experience* in partnership with GCH Retail (Malaysia) Sdn Bhd, which featured one of the more attractive prize giveaways involving a collaborative effort between a bank and a retailer.

Speaking at the recent prize presentation ceremony at the Giant Hypermarket in Bandar Kinrara, OCBC Bank Head of Consumer Lifestyle Finance Mr Ryan Kong said he was pleased with the overwhelming response to the community-based campaign within the short 2-month period of 3 May to 30 June 2018.

“We are happy as this campaign resonated well with our intention of making shopping more rewarding with OCBC Cards. Our heartiest congratulations to the winners. Our commitment is to continue to engage our cardmembers with meaningful offers and privileges,” he said.

Also present at the prize giving ceremony was Ms Kribalini Krishnan, General Manager Marketing, GCH Retail (Malaysia) Sdn Bhd.

“Our aim is to give our customers stores that they can trust and always deliver quality, service and value. Customers can definitely look forward to more exciting campaigns in the future,” she said.

One of the top prize winners, Mr Nayan Kumar, a businessman in his 50s, could not contain his delight.

“I’m so excited I can’t wait to travel to Seoul with my family! I shop regularly at Giant and all I had to do was to pay using my OCBC credit card each time. Thank you so much OCBC and Giant for making shopping so rewarding,” he said.

The other top prize winners were Ch’ng Swee Hong, Chan Wey Choun, Lee Sea King and Tiew Hing Lee.

About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world’s most highly-rated banks, with an Aa1 rating from Moody’s. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World’s Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 570 branches and representative offices in 18 countries and regions. These include over 310 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

For more information, please visit www.ocbc.com.my